

WITH NAB NO LONGER
SET FOR APRIL,

our annual program, Who to See at NAB, which enables industry companies to set up meetings in advance of the show and stand out from the 1,500 exhibitors, has been repositioned as **STREAMING MEDIA CONNECT**. We realize how many product launches and innovations are ready to go for April, so our plan is to drive all that traffic directly to your company, along with specific contracts, if you so wish. This program is designed to connect buyers with the leading companies in our space that had planned on making an impact at NAB. Nothing has changed with that goal; it's only gotten better.

WHAT YOU GET

Our packages include the following:

- Bundled media at a tremendous discount to drive traffic your way
- Your company and description on StreamingMedia.com's **CONNECT** landing page for 90 days with tremendous traffic pushes to it
- Online and print presence
- Exclusive contest option

*See package options
on the next page.*



BOOK YOUR
STREAMING MEDIA CONNECT
PACKAGE TODAY!



Making your connection with eager buyers just got easier with these hard-hitting, tried-and-true packages, designed to win you attention and leads this April and May.

**Book while inventory lasts; these packages are limited!
Call 250-933-1111 for a walk-through.**

MOON ROCK (Exclusive) - \$30,000

- Our one-and-only Online Motorcycle Giveaway Subscription Drive Contest that runs for 30 days
- Thousands of leads, just for you
- Full-page ad in *Streaming Media* magazine's April/May issue
- 100,000 impressions on StreamingMedia.com
- Static 300x100 tile on StreamingMedia.com/Producer
- **Streaming Media Connect** listing
- 4 dedicated email broadcasts to StreamingMedia.com and StreamingMedia.com/Producer combined
- Email newsletter sponsorships

DIAMOND - \$10,000

- Full-page ad in *Streaming Media* magazine's April/May issue
- 30,000 impressions on StreamingMedia.com
- Static 300x100 tile on StreamingMedia.com/Producer
- **Streaming Media Connect** listing
- 2 dedicated email broadcasts to StreamingMedia.com and StreamingMedia.com/Producer combined
- Email newsletter sponsorship

PLATINUM - \$7,500

- Full-page ad in *Streaming Media* magazine's April/May issue
- 50,000 impressions on StreamingMedia.com and StreamingMedia.com/Producer
- Static 300x100 tile on StreamingMedia.com/Producer
- **Streaming Media Connect** listing
- 1 dedicated email broadcast to StreamingMedia.com and StreamingMedia.com/Producer combined
- Email newsletter sponsorship

GOLD - \$5,000

- Full-page ad in *Streaming Media* magazine's April/May issue
- 20,000 impressions on StreamingMedia.com
- Static 300x100 tile on StreamingMedia.com/Producer
- **Streaming Media Connect** listing
- Email newsletter sponsorship

SILVER - \$2,500

- 20,000 impressions on StreamingMedia.com
- Static 300x100 tile on StreamingMedia.com/Producer
- **Streaming Media Connect** listing
- Email newsletter sponsorship

BRONZE - \$1,500

- **Streaming Media Connect** listing
- Email newsletter sponsorship

**ADD APRIL/MAY'S SOLUTION SERIES—
AT A 10% DISCOUNT—WITH ANY OF THE
ABOVE PACKAGES!**

SPACE CLOSE AND MATERIALS DEADLINES

STREAMING MEDIA CONNECT

LISTINGS: April 13

DISPLAY ADS: April 16

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